



The Board: Walt, Ken, Bob W, Bob B, Jerry, and JB



The Board and their lovely wives!

Winter GES Board Meeting Grapevine, TX January 9-11

Pastor J.B. Bond had been a board member in the past. This was his first meeting of his current term of service. (Board members serve four-year terms.) He joins Ken Yates (Chairman), Jerry Pattillo (Secretary-Treasurer), Walt Millet, Bob Bryant, and me (Bob Wilkin).

The Board loves our magazine, journal, books, and booklets and feels that a major step forward would be to improve our website and our marketing. The aim is to get our materials into the hands of more people.

Shawn and I are tasked with coming up with bids on website redesign, getting someone to look in on our website at least once a week and make changes as desirable, and getting bids for a marketing firm that can help us with social media and traditional advertising and possibly getting our books into book stores. Hopefully we will hire people for these areas by our July board meeting.

We discussed the finances as well. December revenue was excellent and we received a number of checks in early January postmarked in December. Those

count as December gifts too (2014 revenue).

If you gave \$100 or more in 2014 you should be receiving a summary statement in the next week or two that shows your entire giving for the year. If you find a discrepancy between our report and your own records, please let us know.

Victor Street Bible Chapel Dallas, TX January 25

In the Bible preaching hour I (Bob) spoke on Phil 3:17-21, "Our Citizenship Is in Heaven." Our Christian lives are primarily guided by imitating Christ (Phil 1:17; 1 Cor 11:1), not primarily by the commands God has given us. The more we see and love Jesus, the more we become like Him (2 Cor 3:18; 1 John 3:2).

While we are citizens of Washington, D.C., a faraway city for most of us, our true citizenship is in the New Jerusalem, a city in heaven which will come to earth after the Millennium (Rev 21:1-3). We need to eagerly await the soon return of our King (Phil 3:20-21).

In the remembrance meeting I covered Rev 13:1-10 and the beast who comes out of the sea. We had a good discussion of this passage.

GES's Twentieth Annual Conference

SWBTS, Fort Worth

May 11-14

If you haven't registered yet, don't wait until the last minute. SWBTS is handling the registration. You can go there via our website or by calling the Riley Center at 817-923-1921 x2440. Please help us get the word out by telling your church and other friends.

Please check our website which will soon have a list of plenary speakers (including Tony Evans, David Allen, Bob Bryant, Dan Hauge, Ken Yates, Shawn Lazar, David Janssen, and Bob Wilkin), workshop speakers, and times. We will also have a panel on assurance (Ken Yates, Bob Bryant, JB Bond, and John Niemelä), which I will moderate.

Prayer Requests

Please pray for the health of our partners and staff (Bob is recovering from being rear-ended by a F 250 truck in January), for our office move (we need to renew or move by April 1st), for Bob's new book (which we hope to have in print in April), for conference registrations, for magazine subscriptions, for reviews online, for us to find marketing and website help, and for Bob, Ken, and Shawn to have excellent speaking opportunities this year.

Spotlight on Your Support

We had an excellent December financially. We are so thankful to the Lord for your support. For nearly 30 years we've operated on a cash basis, not taking any loans. Unless we purchase an office (something the Board has considered), we do not plan to ever take out any loans.

We are able to sell books at prices below the normal price and to keep them in print for years. Without your

support that would not be possible.

Our magazine goes out to over 11,000 people, again because of your partnership in this ministry. We rejoice that you are "fellow workers for the truth" (3 John 8).

Special Publications Updates

We'll be putting together the Spring 2015 journal the second week of February. Then we'll be finalizing five booklets the third week. And once those are done, we'll hopefully put the finishing touches on *Second Peter*, *Faith in His Name* (Zane's commentary on John 1-6), *Confident in Christ* (Second Edition), *Tough Texts*, and will start laying out *A Gospel of Doubt*, to have them all ready by the May conference!

Have You Reviewed Our Books at Amazon.com?

Books sell on Amazon in great part due to reviews. If you look at the books which sell well, they have lots of reviews. For example, John MacArthur's *The Gospel*

According to Jesus has 213 customer reviews. But if you look at Free Grace books on Amazon, there are few reviews. For example, *Absolutely Free* by Zane Hodges has just 29 reviews and *A Free Grace Primer* has just 19 reviews.

The same is true of books by Bob Wilkin. For example, *The Ten Most Misunderstood Words in the Bible* (19

reviews), *Confident in Christ* (18 reviews), *The Road to Reward* (3 reviews), and *Secure and Sure* (1 review).

Even GES's two-volume *Grace New Testament Commentary* only has 13 reviews.

If all of our partners took the time to review the books they had read, we would have hundreds of reviews, thus boosting interest and sales.

Letters

"This is a very solid magazine. I love it. I would pay a subscription price if you had one." ~North Carolina

